

Springdale Chicks

September 20, 2006

Hello from the *Springdale Chicks!*

The *Springdale Chicks* is a girls competitive fastpitch softball organization. Our organization currently has teams for 10 & under, 12 & under and 13 & under. We are based out of beautiful Northwest Arkansas and play tournaments in the four state region (AR, MO, OK, KS). Our three teams host girls from Springdale, Fayetteville, Bentonville, Rogers, Siloam Springs, Elkins, Westfork, Prairie Grove, Subiaco and even Washburn, MO!

Keeping kids physically active is now a major goal for our nation. What we do for them now, may save their health in the future plus have a financial impact on the nation. In addition, studies have shown that girls participating in sports are less likely to be involved in drugs or become a teen parent. They are also more likely to graduate high school than those who do not play sports. Being challenged and making achievements through sports can help boost girls' self-esteem and lessen depression. This helps make them stronger young ladies to face the demands and trials of the world ahead of them. A team sport is an excellent avenue for a girl due to the social aspects. We like to think that fastpitch softball is particularly great!

Fastpitch softball is not a school sponsored sport in Springdale or many of the surrounding cities until the high school level. The *Springdale Chicks* provides girls with the training that they will need to play at that level when the time comes. Some of our girls already dream of competing at a college, Olympic or professional level. The skills that they learn now will help them towards those dreams and even help them attain future scholarships. Besides all the skills and fundamentals of sportsmanship that they learn...we all have a great time playing the game!

The *Springdale Chicks* needs your help to make all this happen for these awesome girls. We are looking for sponsors to help us meet their needs. Some of the items that we use our team money for are:

- Training/game equipment
- Uniforms
- League/tournament fees
- Travel expenses
- Supplies

Northwest Arkansas Fastpitch Softball Association
Springdale Chicks
P.O. Box 7780
Springdale, AR 72766
www.springdalechicks.com
www.pitchforthecure.org

Sports make our girls physically and emotionally healthier. Our volunteer coaches and parents work diligently to keep the players inspired and learning. In addition to growing in the world of softball, our organization works to make our girls well-rounded citizens. We require each player to keep a minimum 3.0 grade point average. Last year our overall team average was never lower than 3.7!!

Being community minded is our other greatest goal for these girls. Our team hosts a very large and successful annual tournament that raises funds our team but is also geared towards raising funds and awareness for breast cancer through the Susan G. Komen Breast Cancer Foundation. In addition, we participate in a number of other events throughout the year that also bring our girls together to work for a charitable or community cause.

Your sponsorship of the **Springdale Chicks** would be an incredible investment in their futures...one that could bring you and/or your company pride. Sponsorships can be made to the program in the form of goods, services, or money. Our team is a 501(c)3 non-profit organization! This means your donations or sponsorship of our program will be tax deductible as defined by law. Our tax ID number is Tax ID #68-0576555.

We have several levels of sponsorships from which to choose for showing your support. The **Springdale Chicks** rely a great deal on the giving hearts (and checkbooks) of individuals and businesses, to act as sponsors for the program. Each level brings gratitude from our entire club. Please see the attached "Sponsorship Categories" for more details.

If you have any questions or you need to speak to us about sponsoring the team, please email sponsors@springdalechicks.com. Thank you so much for your time and consideration.

Sincerely,

Coach Steve

Coach Chris

Coach Sara

Coach Frank

All of our players and parents

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Sponsorship Categories for the Springdale Chicks:

Hall of Fame

A \$5,000 or more donation gets you/your company:

- Listed on our website as a Hall of Fame Sponsor
- A large company logo appears on the sponsor page
- Your blurb about sponsorship of the team on the sponsor page
 - Your sponsor logo appears on each page of our site
- A link to your company website (or your company contact info, if preferred)
- Your company logo on our banner which is hung at our dugout during games
- A photo taken in front of the banner of the team in uniform (to be sent to you)

Olympic

A \$1,000-\$4,999 donation gets you/your company:

- Listed on our website as an Olympic Sponsor
- A medium company logo appears on the sponsor page
- Your blurb about sponsorship of the team on the sponsor page
- A link to your company website (or your company contact info, if preferred)
- Your company logo on our banner which is hung at our dugout during games

World Series

A \$500-\$999 donation gets you/your company:

- Listed on our website as a World Series Sponsor
- A small company logo appears on the sponsor page
- A link to your company website (or your company contact info, if preferred)
- Your company logo on our banner which is hung at our dugout during games

Championship

A \$200-\$499 donation gets you/your company:

- Listed on our website as a Championship Sponsor
- A small company logo appears on the sponsor page
- A link to your company website (or your company contact info, if preferred)

All-Star

All individuals or companies that donate amounts under \$200 in cash or products, etc. will be thanked on our website as All-Star Sponsors!! If the donation is made in a player's name, the sponsor will be listed as an honorary Chick for that player.

Yes, Virginia, there is fine print: The *Springdale Chicks* reserve the right to accept or decline corporate sponsorships based on image appropriate for a youth oriented program. Unless specified elsewhere, donations for Championship level and up will keep sponsors at that level for one year. All-Star sponsors will be listed for one season, depending on when donation is received. We accept checks, money orders, Paypal or cash if you are cheering us on at a game!

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